

Football, Golf, Soccer and Volleyball Teams & managers please note:

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• AD Sizes: •
• 1/8 page: \$30 •
• 1/4 page: \$50 •
• 1/2 page: \$85 •
• full page: \$150 •
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- Start early! Dress Conservatively.
- SIGN YOUR NAME on the line provided on the ad form.
- Paper clip each ad and any artwork or money together. *Check “paid” only if a check, cash or money order to cover the ad is attached. You may fill out the receipt at the bottom of the page for anyone who would like a receipt right away.
- Fill in and double check the address information at the bottom of the order. Please make sure it is completely filled out.
- Be sure YOU understand exactly what the person wants. Questions will come to you. It is up to YOU to track down any missing information and deliver a program to them if they would like one. An individual may “donate space” if they do not wish to take out an ad or put in a message. Those who donate space will be acknowledged on the donor page in the program.
- If they want “the same as last year,” was it in the Fall or Winter program? Please make sure that is clear.
- Please do not assume that ads are “on file.” Even ads “on file” lose quality when printed many times. It would be helpful if you could find a copy of the ad and attach it to the order.
- White or light copy business cards copy best, along with photos with contrast. Hot colors can be hard to read. Ads are printed in black and white.
- This is a good experience for you. Lots of people will like to help your team in this way. Ideas can be found by looking through your sample program (or checking with Mrs. Eggert in the Athletic office).
- Turn your ads in to your coach on MONDAY, AUGUST 26th.
(If you team does not practice on the 26th, please turn ads in to the athletic office.)

EACH PLAYER IS RESPONSIBLE for \$100 in fundraising advertising or donations



MICHIGAN LUTHERAN HIGH SCHOOL

615 E. Marquette Woods Road
St. Joseph, MI 49085

August, 2019

Dear friend of MLHS,

A program is being planned for the FALL FOOTBALL, GOLF, SOCCER and VOLLEYBALL seasons. The booklet will be available at home games. It will contain information about our athletic program, rosters, pictures of teams and visiting team rosters.

We will be doing our own layout work and have arranged for the printing to be done professionally,

We thank those who have supported our program in the past. We can use your help again since this program must be self supporting.

In keeping with MHSAA guidelines, we are not able to accept beer, wine, tobacco or lottery ads. Thank you for your cooperation.

If you wish to place an ad or donate space, please fill out the information below and have it returned to the school. **We would like to have all ads returned by MONDAY, AUGUST 26th.** Please respect our printing deadlines. Please take this into account if you plan to mail your ad copy. (Faxed copies may not be clear enough to publish.)

You may email your ad copy to jaeggert@michiganlutheran.org, PDF or JPEG only please. (Google docs do not work well and will not be accepted.) Please attach this paperwork when emailing or faxing.

Thank you for your support.

Sincerely,
John Eggert
MLHS Athletic Director

Athlete's Name

Sport (circle):

.Football .Golf

.Soccer .Volleyball

- Please attach, clean, unfolded copy and the ad and necessary contact information. The program is printed in black and white. Red or dark business cards may be hard to read and do not copy well.
- Please circle: MESSAGE, ADVERTISEMENT, or DONATION (acknowledged on the donor page).
- Please circle size: 1/8 page (\$30) 1/4 pg. (\$50) 1/2 pg. (\$85) full pg. (\$150)
- Please circle: CASH / CHECK (enclosed) amount: _____ PLEASE BILL ME (1/4 & larger only, please)

Name: _____

Address _____ Zip Code _____

Attention: _____

RECEIPT	Received of _____
	_____ Dollars for (1/5, 1/4, 1/2, full page ad or donation in MLHS WINTER SPORTS PROGRAM.
	\$ _____ .00 _____